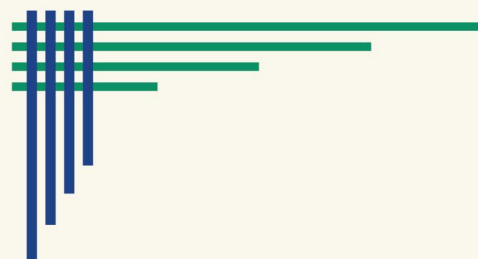
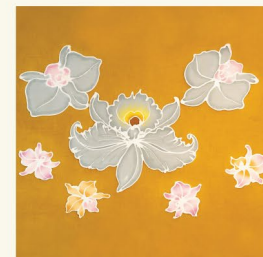
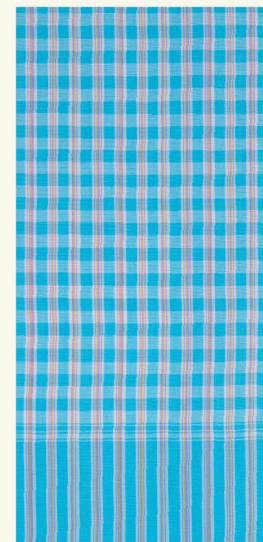
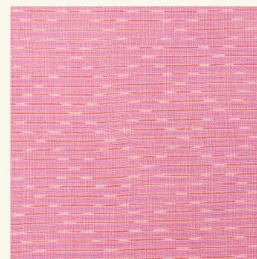
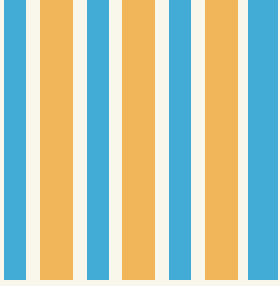


LOOM & LEGACY

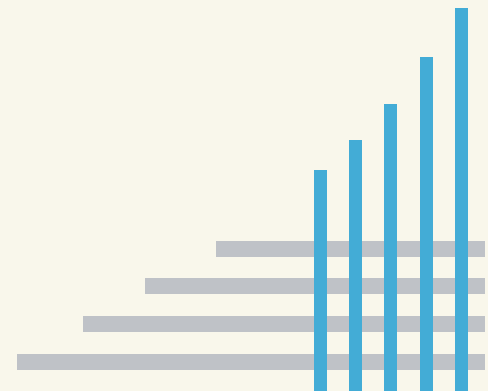
Timeless Expressions of Thai Identity
Preserving Craft, Celebrating Heritage

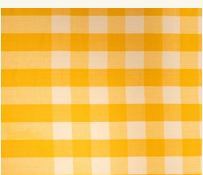
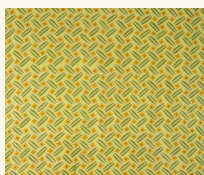
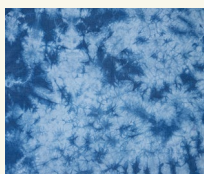
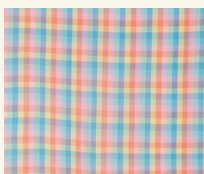
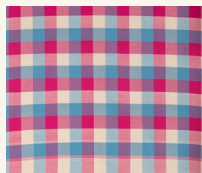
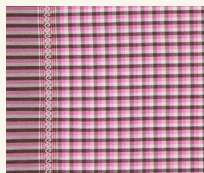
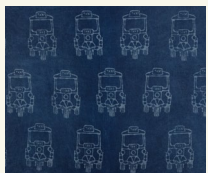
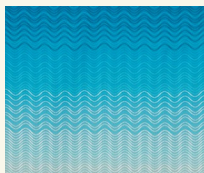
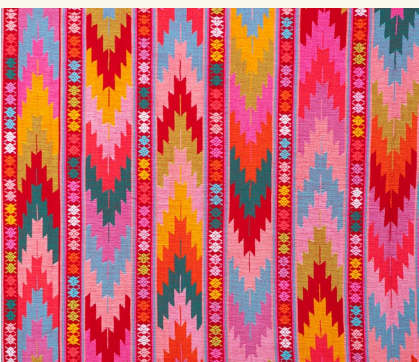
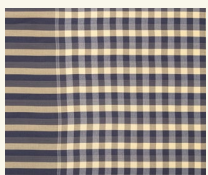
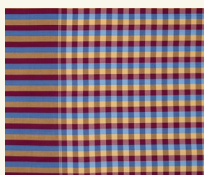
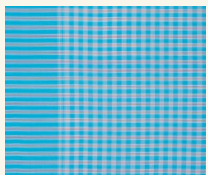




LOOM & LEGACY

Timeless Expressions of Thai Identity
Preserving Craft, Celebrating Heritage





INTRODUCTION

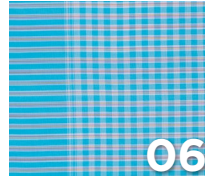
Thai textiles are the result of generations of wisdom accumulated and passed down by weavers in local communities throughout the country. Every thread and pattern is bound up with the ways of life, beliefs, natural surroundings, and collective memory of the community — giving rise to a rich diversity of identities that has become a treasured part of the nation's cultural heritage. Even as the times have changed, weavers have continued to adapt their craftsmanship and creativity to each new era, while gracefully preserving the roots and original meaning of their patterns. Thai handwoven textiles are thus a living craft, representing community identities that continue to evolve within Thai society to this day.

On the occasion of Thailand having the honor of hosting the 2026 Annual Meetings of the Boards of Governors of the International Monetary Fund and the World Bank Group, from October 12 to 18 at the Queen Sirikit National Convention Center in Bangkok, 39 signature textile patterns from 28 communities across 23 provinces were selected to adorn all 544 meeting rooms throughout the venue, as part of the welcome extended to delegates from around the world and to showcase the beauty of Thai wisdom through work born of the skill and dedication of communities nationwide.

Each of the selected patterns carries its own origin and meaning. Some draw inspiration from nature and the surrounding environment; others stem from local beliefs, traditions, and history; still others represent traditional knowledge reimagined for the present day. Yet every pattern reflects refined craftsmanship and the deep bond between people and the places they call home.

This book, *Loom & Legacy: Timeless Expressions of Thai Identity*, brings together the stories of all 39 signature patterns, representing the cultural diversity found across every region of Thailand. It documents the origins, meanings, and enduring value embodied in each length of cloth, sharing this beautiful heritage with a wider audience and passing on pride in Thailand's cultural wealth to present and future generations.

TABLE OF CONTENTS



Sai Nam Khong Mae
(Mother's River)



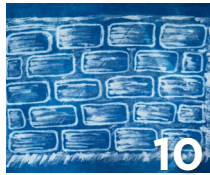
Cattleya Queen Sirikit
(A hybrid orchid named in honor of Queen Sirikit)



Sapparot Phuket
(Phuket Pineapple)



Khanom Chan
(Thai Layered Dessert)



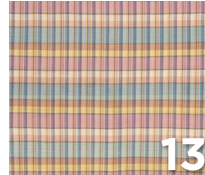
Kamphaeng It Boran
(Ancient Brick Wall)



Khelang
(Khelang Pattern)



Sai Mok Phu Khao
(Mountain Mist)



Hom Rak
(Embracing Love)



Phuen Na Hom Saeng Thong
(Paddy Field Bathed in Golden Light)



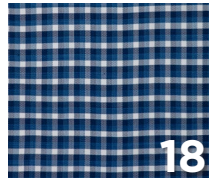
Rung Rot
(Prosperity and Success)



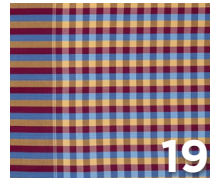
Ke Kai
(Chic and Stylish)



Sai Khram
(Indigo Stripes)



Scotch (Indigo Plaid)



Tarang Rung Thong
(Golden Harvest Grid)



Chang Ban Hat Siao
(Hat Siao Elephant)



Ta Khuu Si Nga Chang
(Ivory Paired-Check Pattern)



Khluen Rayong
(Rayong Wave)

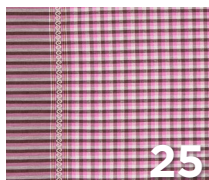


Tuk-Tuk
(Thailand's Iconic Three-Wheeled Taxi)

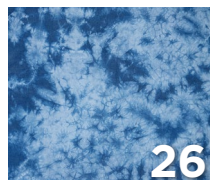




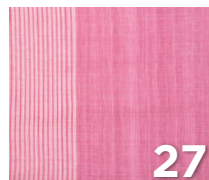
24
Siam Khochasan
(Royal Siam Elephant)



25
Kor Om Kod
(A Loving Embrace)



26
Mek (Cloud)



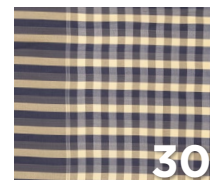
27
Pha Yom Khrang



28
Bua Luang
(Sacred Lotus)



29
Kham Khun
(Support and
Prosperity)



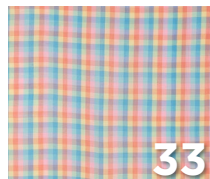
30
Nilakan Tarang Kaeo
(Deep Blue Grid
Pattern)



31
Phu Akanee
(Volcanic Soil)



32
NUCH'Chaba Pakaoma



33
Chai Lai
(Radiant Beauty)



34
Pakaoma Ta Khuu
(Volcanic Earth-Dyed
Textile)



35
Anchan Rung Thong
(Butterfly Pea and
Golden Rice Ears)



36
Volcano Pastel



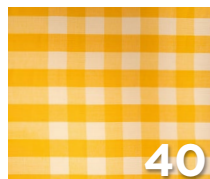
37
Khora



38
Pha Khen Mue Lot
Chong Puay Fai



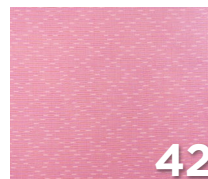
39
Tartan
(Thai Tartan Textile)



40
NUCH'Chaba Pakaoma



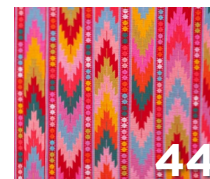
41
Panyapan
(Wisdom Hues)



42
Kab Bua
(Lotus Petal)



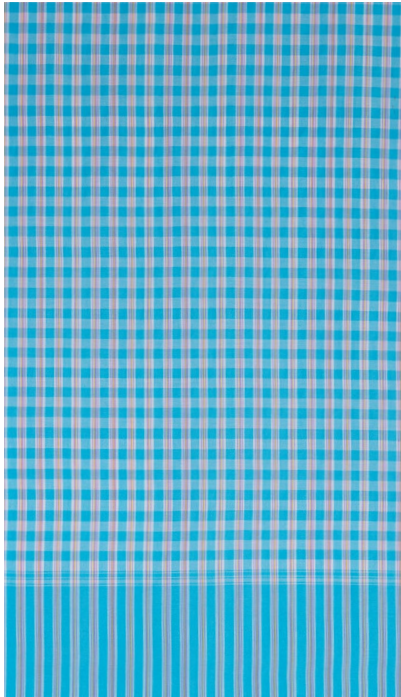
43
Buppha Borom
Rachineenart
(Queen Mother
Floral Batik)



44
Koh Yod and Maeng
Mum (Sprouting
Banana Shoot and
Spider)



SAI NAM KHONG MAE (MOTHER'S RIVER) (TRANG)



Sai Nam Khong Mae (Mother's River)

Traditional Thai Pakaoma featuring the Sai Nam Khong Mae pattern
Ban Na Muen Sri Weaving Group, Na Muen Sri Subdistrict, Na Yong District, Trang Province (Southern Region)

Materials:

Handwoven on a fly-shuttle loom from a cotton-synthetic blend yarn and dyed with vibrant, colorfast synthetic dyes. The fabric is densely woven, durable, highly absorbent, and easy to care for, making it ideal for everyday use.

Concept & Design:

Created in honor of Her Majesty Queen Sirikit The Queen Mother, the design incorporates blue, the color associated with her birthday, paired with white to symbolize pure love. The textile was developed as a contemporary Thai fabric for National Mother's Day.

Distinguishing Features:

The textile features a traditional Scottish-inspired pattern with a history spanning over two centuries, centered around an intricately woven Ratchawat motif. Alternating raised woven bands, vibrant purple and yellow accent stripes, and a traditional red border come together to create a distinctive and visually striking design.



SCAN TO EXPLORE

CATTLEYA QUEEN SIRIKIT (A HYBRID ORCHID NAMED IN HONOR OF QUEEN SIRIKIT)

(PHUKET)



**Cattleya Queen Sirikit
(A hybrid orchid named
in honor of Queen Sirikit)**

Traditional Thai batik textile featuring the Cattleya Queen Sirikit motif
*Wattepnimit School, Wichit Subdistrict,
Mueang District, Phuket Province (Southern
Region)*

Materials:

Crafted from fine natural cotton, this batik fabric is individually dyed with synthetic colors using a hand-drawn wax-resist technique. The result is a soft, lightweight, and smooth fabric that is comfortable to wear and highly breathable.

Concept & Design:

Inspired by the beauty of the Cattleya Queen Sirikit orchid and honoring Her Majesty Queen Sirikit The Queen Mother, the design also provides students with vocational opportunities and a source of income.

Distinguishing Features:

The graceful form of the Cattleya Queen Sirikit orchid is expressed through delicate hand-drawn wax lines that capture each petal with precision. Soft graduated hues enhance its gentle, refined character and timeless elegance.



SCAN TO EXPLORE

SAPPAROT PHUKET (PHUKET PINEAPPLE) (PHUKET)



Sapparot Phuket (Phuket Pineapple)

Traditional Thai batik textile featuring the Sapparot Phuket pattern
*Wattepnimit School, Wichit Subdistrict,
Mueang District, Phuket Province (Southern
Region)*

Materials:

Batik made on soft, natural cotton, dyed with synthetic dyes using hand-drawn wax-resist and hand-painting techniques. The fabric is smooth, lightweight, comfortable to wear, highly breathable, and retains its vibrant colors over time.

Concept & Design:

Inspired by Phuket's GI-certified pineapple, the design features contemporary graphic motifs arranged in a lively composition, highlighting vibrant colors and the precise hand-drawn wax lines created by young artisans.

Distinguishing Features:

Featuring contemporary pineapple motifs arranged in a lively composition, the design showcases vibrant colors and the precise hand-drawn wax lines created by young artisans.



SCAN TO EXPLORE

Khanom Chan (Thai Layered Dessert)

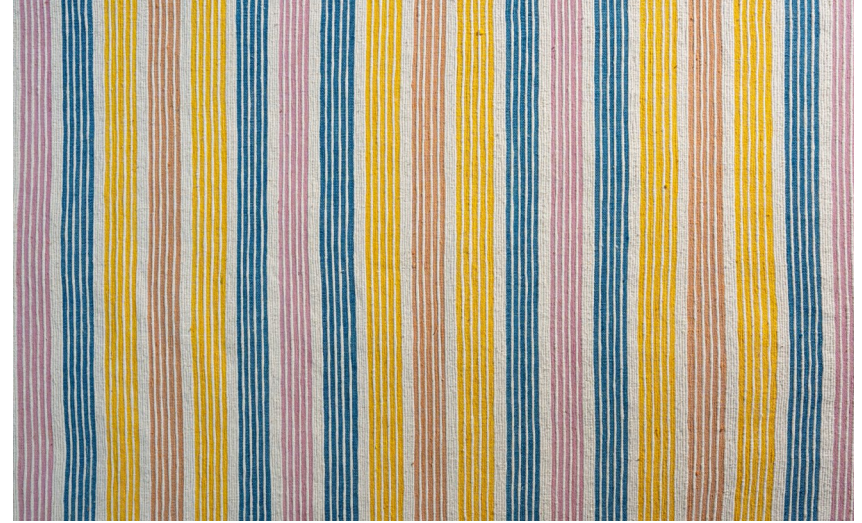
Traditional Thai cotton textile featuring the Khanom Chan pattern
*Ban Thung Mok Tai Lue Weaving Group,
 Ban Mang Subdistrict, Chiang Muan District,
 Phayao Province (Northern Region)*

Materials:

Handwoven cotton made from 100% hand-spun cotton, dyed with natural colors derived from tree bark and local plants. The fabric is exceptionally soft and substantial in weight, with a fine, even texture, excellent durability, and outstanding breathability.

Concept & Design:

Inspired by the traditional pha sin of the Tai Lue people, the design was further developed through a creative economy initiative with the University of Phayao, with support from national research agencies, transforming local cultural heritage into sustainable community income.

**Distinguishing Features:**

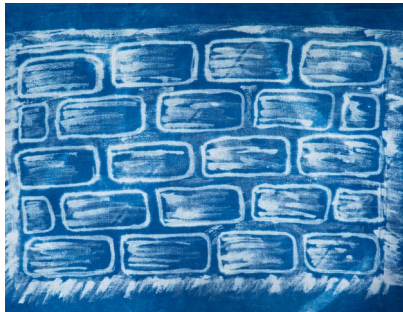
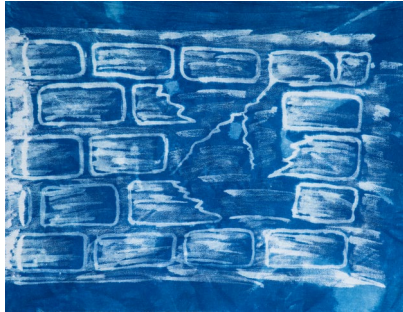
Modern parallel stripes in soft pastel tones, combined with alternating thick and fine cotton threads, create a layered effect reminiscent of traditional Thai khanom chan dessert.



SCAN TO EXPLORE

KHANOM CHAN (THAI LAYERED DESSERT) (PHAYAO)

KAMPHAENG IT BORAN (ANCIENT BRICK WALL) (PHRAE)



Kamphaeng It Boran (Ancient Brick Wall)

Traditional Thai indigo-dyed textile featuring the ancient brick wall pattern

EKO Brand, Huai Ma Subdistrict, Mueang Phrae District, Phrae Province (Northern Region)

Materials:

Soft cotton fabric fermented and dyed with deep natural indigo from Phrae Province. Free from chemical residues that may cause skin irritation, it offers a warm, soft feel and is gentle on the skin.

Concept & Design:

Inspired by the historic architecture of Old Phrae Town, this initiative promotes environmentally friendly textile development guided by the philosophy 'Love Our Children, Love Our Planet,' while creating jobs and generating income for local communities.

Distinguishing Features:

Inspired by the brick patterns of ancient walls, the design showcases rich indigo tones achieved through hand-dyeing. It reflects local craftsmanship and demonstrates how traditional techniques can be adapted for contemporary fashion.



SCAN TO EXPLORE

KHELANG (KHELANG PATTERN) (LAMPANG)

Khelang (Khelang Pattern)

Traditional Thai Pakaoma featuring the Kelang pattern

*Nammorn Chae Son Community Enterprise,
Chae Son Subdistrict, Mueang Pan District,
Lampang Province (Northern Region)*



Materials:

Handwoven cotton naturally dyed with Chae Son mineral water. The sulfur-rich water gives the cotton fibers exceptional softness and a smooth texture, creating a fine, lightweight fabric that feels comfortable against the skin while enhancing color fastness.

Concept & Design:

Preserving local weaving traditions through contemporary design, the initiative blends simplicity with refined craftsmanship, creating a sustainable income and a distinctive textile identity that showcases the charm of Lampang to the world.



Distinguishing Features:

Fine lines arranged in a square-grid pattern reminiscent of tartan define the textile, colored entirely with natural dyes, including Lampang's signature lac red and hues derived from padauk bark and tropical almond leaves, all in soft, harmonious tones.



SCAN TO EXPLORE

SAI MOK PHU KHAO (MOUNTAIN MIST)

(NAN)



Sai Mok Phu Khao (Mountain Mist)

Traditional Thai Pakaoma featuring the Sai Mok Phu Khao pattern

Ban Lai Thung Weaving Group, Pon Subdistrict, Thung Chang District, Nan Province (Northern Region)

Materials:

Handwoven from unbleached, hand-spun cotton, dyed with 100% locally sourced botanical dyes. The fabric is thick, soft, highly durable, highly absorbent, and breathable in all climates.

Concept & Design:

The fabric blends ancestral Tai Lue identity with contemporary design inspired by Nan's mountainous landscape. The simple yet resilient grid pattern reflects the close relationship between local life and nature.

Distinguishing Features:

The striped grid pattern evokes the mountain mist and ridgelines of Nan. Carefully handwoven using traditional techniques, the fabric features naturally dyed yarns colored using local plants, including bitter leaves, teak leaves, tropical almond leaves, sappanwood heartwood, padauk bark, and ebony fruit.



SCAN TO EXPLORE

HOM RAK (EMBRACING LOVE)

(ROI ET)

Hom Rak (Embracing Love)

Traditional Thai Pakaoma featuring the Hom Rak pattern

Silk and Cotton Processing Community Enterprise, Non Sawan Subdistrict, Pathum Rat District, Roi Et Province (Northeastern Region)

Materials:

Handwoven cotton made from hand-spun cotton yarn and dyed with 100% natural dyes. The yarn has an exceptionally soft and fluffy texture, while the finely woven structure provides excellent breathability, lasting comfort, and everyday warmth.

Concept & Design:

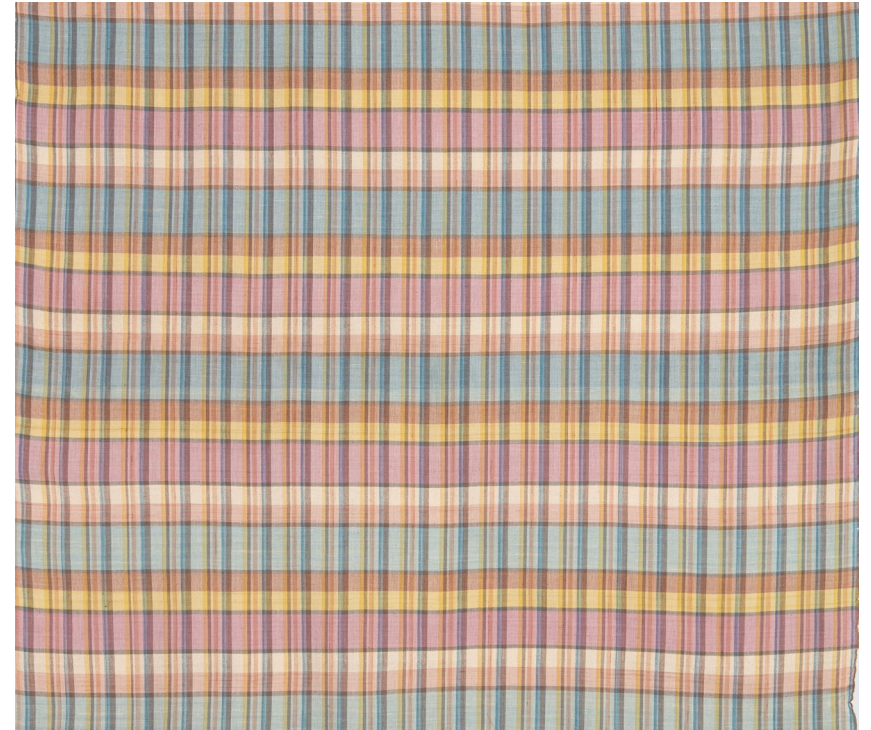
Inspired by the evening sky and a longing for a mother's love, this textile transforms cherished memories and the warmth of a tender embrace into a beautiful story woven into the fabric.

Distinguishing Features:

Five natural hues, including lac pink, indigo blue, padauk brown, ebony grey, and terminalia yellow, capture the beauty of the warm, gentle colors of the evening sky.

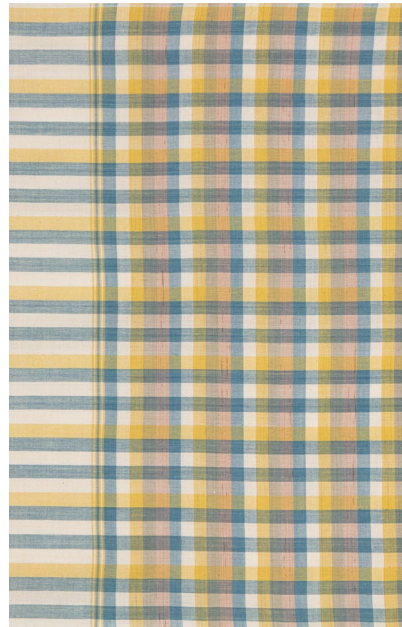


SCAN TO EXPLORE



PHUEN NA HOM SAENG THONG (PADDY FIELD BATHED IN GOLDEN LIGHT)

(ROI ET)



Phuen Na Hom Saeng Thong (Paddy Field Bathed in Golden Light)

Traditional Thai Pakaoma featuring
the Phuen Na Hom Saeng Thong
pattern

*Silk and Cotton Processing Community
Enterprise, Non Sawan Subdistrict,
Pathum Rat District, Roi Et Province
(Northeastern Region)*

Materials:

Handwoven cotton made from
hand-spun cotton yarn and dyed
with 100% natural dyes. The fabric
has an exceptionally soft, textured
surface with excellent breathability,
offering warmth, comfort, and
a distinctive character.

Concept & Design:

Inspired by the golden rice fields
of Thung Kula Rong Hai at sunrise,
the design was developed in
collaboration with designers to
reflect the spirit of local farmers
while creating sustainable income
opportunities and supporting
community development.

Distinguishing Features:

A registered grid pattern combines
natural shades of cotton white,
indigo blue, padauk brown,
terminalia yellow, and green
created by blending ebony and
terminalia dyes, evoking the beauty
of paddy fields bathed in golden
sunlight.



SCAN TO EXPLORE

RUNG ROT (PROSPERITY AND SUCCESS)

(BUENG KAN)



Rung Rot (Prosperity and Success)

Traditional Thai mud-soaked Pakaoma featuring the Rung Rot pattern

*Ban Sa Ngor Local Weaving Group,
Ho Kham Subdistrict, Mueang Bueng Kan
District, Bueng Kan Province (Northeastern
Region)*

Materials:

Handwoven cotton soaked in Mekong River mud to create its distinctive soft texture and dyed with natural dyes derived from local materials, including mak kho or Ceylon oak fruit, and red betel lime. The dense weave provides excellent comfort, breathability, and easy care.

Concept & Design:

This Pakaoma conveys auspicious blessings through a pattern symbolizing happiness, progress, and career success. It represents goodwill and positive energy, making it a meaningful gift for special occasions such as celebrations, milestones, and new beginnings.

Distinguishing Features:

Contemporary graphic motifs are arranged in a balanced composition, while bright, uplifting colors symbolize prosperity and success. The design reflects the distinctive character of textiles soaked in Mekong River mud.



SCAN TO EXPLORE

KE KAI (CHIC AND STYLISH)

(BUENG KAN)

Ke Kai (Chic and Stylish)

Traditional Thai mud-soaked Pakaoma featuring the Ke Kai pattern

Ban Sa Ngor Local Weaving Group, Ho Kham Subdistrict, Mueang Bueng Kan District, Bueng Kan Province (Northeastern Region)

Materials:

Handwoven cotton soaked in Naga clay from the Mekong River, giving the fabric an exceptionally soft texture. Naturally dyed with wild rose apple bark, the fabric features a dense weave provides excellent comfort and breathability while embodying an Eco-Luxury character.



Concept & Design:

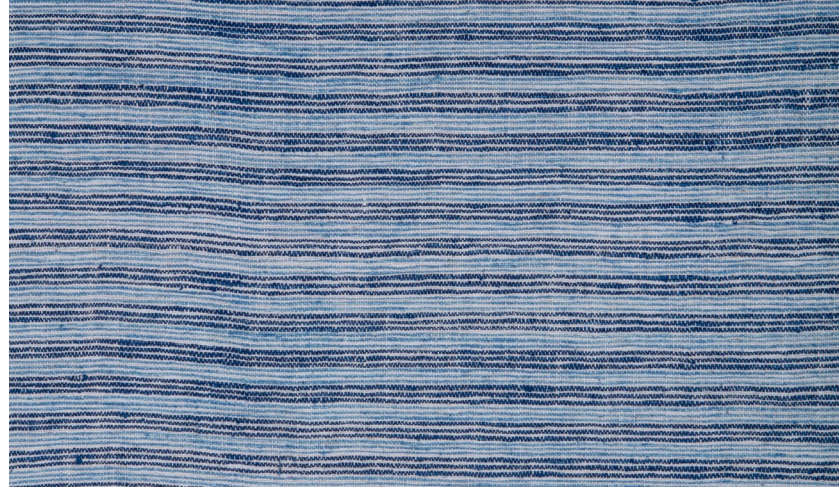
The textile reimagines traditional craftsmanship through a contemporary minimalist design. Innovative pattern-tying techniques create a distinctive look that reflects the beauty of nature while complementing modern lifestyles.

Distinguishing Features:

Contemporary pattern arrangements create a refined, minimalist aesthetic. Grey tones from Naga clay contrast with warm brown shades derived from wild rose apple bark, resulting in a distinctive and modern textile.



SCAN TO EXPLORE



SAI KHRAM (INDIGO STRIPES) (SAKON NAKHON)

Sai Kham (Indigo Stripes)

Traditional Thai textile featuring the Sai Kham pattern

Huean Nangkram Weaving Group, That Na Weng Subdistrict, Mueang District, Sakon Nakhon Province (Northeastern Region)

Materials:

Handwoven rayon dyed with natural indigo derived from local plants. The fabric is exceptionally soft and fluid, with beautiful tonal gradations, excellent drape, lightweight comfort, and outstanding breathability.

Concept & Design:

The textile reflects the journey of indigo through the patience and dedication of the weavers. Each piece transforms nature and craftsmanship into textile art, expressing pride in Thailand's indigo-weaving heritage.

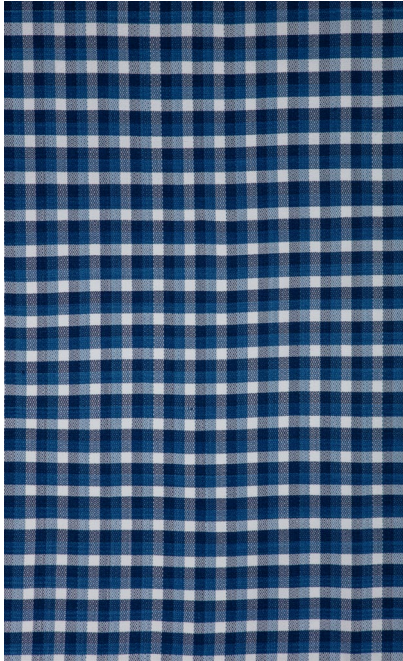
Distinguishing Features:

Simple yet distinctive striped patterns showcase the beauty of natural indigo in graduated shades from light to dark. The flowing color transitions create a sense of movement while highlighting the unique identity of Sakon Nakhon's indigo craftsmanship.



SCAN TO EXPLORE

SCOTCH (INDIGO PLAID) (SAKON NAKHON)



Scotch (Indigo Plaid)

Traditional Thai Pakaoma featuring the Scotch Plaid pattern

Huean Nangkram Weaving Group, That Na Weng Subdistrict, Mueang Sakon Nakhon District, Sakon Nakhon Province (Northeastern Region)

Materials:

Handwoven textile crafted from rayon yarn in both the warp and weft. Soft and fluid to the touch, it is naturally dyed in multiple shades of indigo with white accents. The fabric features a tightly woven, refined structure while remaining breathable and comfortable to wear.

Concept & Design:

The textile reinterprets traditional Thai Pakaoma through a contemporary design using a four-shaft weaving technique and the Dok Kaew motif. The textile is designed for versatile use and serves as a meaningful souvenir that reflects the beauty of Thai cultural heritage.

Distinguishing Features:

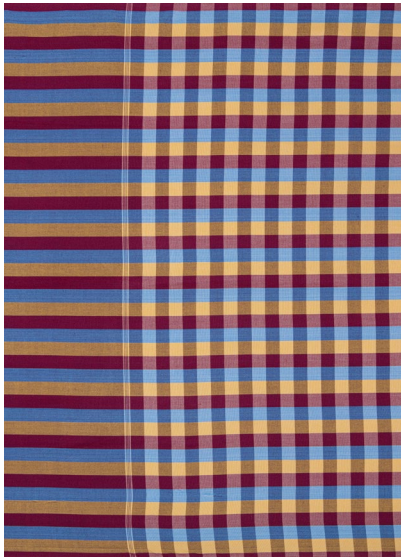
Contemporary plaid patterns combine graduated shades of indigo with white, creating depth and visual interest. The design highlights the refined craftsmanship and distinctive indigo-dyeing heritage of Sakon Nakhon.



SCAN TO EXPLORE

TARANG RUNG THONG (GOLDEN HARVEST GRID)

(KALASIN)



Tarang Rung Thong (Golden Harvest Grid)

Traditional Thai mud-soaked Pakaoma featuring the Tarang Rung Thong pattern

*Ban Phon Ngam-Ban Don Han Community,
Phon Ngam Subdistrict, Kamalasai District,
Kalasin Province (Northeastern Region)*

Materials:

Handwoven using a traditional loom and specially selected synthetic yarn. The fabric features a dense, finely woven structure that is durable, soft to the touch, highly breathable, and suitable for everyday use.

Concept & Design:

Inspired by the abundance of agricultural harvests, the design symbolizes prosperity and the enduring power of love passed down from generation to generation. It represents a cultural heritage thoughtfully shaped through care and craftsmanship.

Distinguishing Features:

A distinctive grid pattern reflects simplicity and strength. Golden yellow symbolizes prosperity, blue represents peace and well-being, and red signifies love. Together, these colors create a harmonious and balanced design.



SCAN TO EXPLORE

CHANG BAN HAT SIAO (HAT SIAO ELEPHANT) (SUKHOTHAI)

Chang Ban Hat Siao (Hat Siao Elephant)

Traditional Thai Pakaoma featuring the Chang Ban Hat Siao pattern
Ban Hat Siao Weaving Group, Hat Siao Subdistrict, Si Satchanalai District, Sukhothai Province (Central Region)

Materials:

Handwoven from specially selected synthetic yarn. The fabric features a dense, finely woven structure with excellent durability, a soft touch, good breathability, and excellent resistance to repeated washing and everyday use.



Concept & Design:

Inspired by the deep connection between the Tai Phuan community and elephants, this design transforms Pakaoma from an everyday household textile into a living work of art while preserving and passing on valuable cultural heritage to future generations.

Distinguishing Features:

The distinctive khid weaving technique creates raised elephant motifs with remarkable depth and dimension. Combined with bold, vibrant colors, the design distinguishes it from conventional grid-pattern Pakaoma.



SCAN TO EXPLORE

**Ta Khuu Si Nga Chang
(Ivory Paired-Check Pattern)**

Traditional Thai Pakaoma featuring the Ta Khuu Si Nga Chang pattern
Ban Sai Ngam Weaving Group, Khao Phra Phloeng Subdistrict, Khao Chakan District, Sa Kaeo Province (Eastern Region)

Materials:

Handwoven from carefully selected upcycled cotton fibers recovered from shirt collars and dyed with synthetic colors designed to resemble natural tones. The fabric features a dense, finely woven structure that is soft, comfortable to wear, and environmentally friendly.

Concept & Design:

Inspired by the beauty of traditional Pakaoma from northeastern Thailand, the design features clearly defined paired pattern blocks while combining industrial textile waste with traditional craftsmanship to create new value through sustainable production.



Distinguishing Features:

The Ta Khuu, or paired-check pattern, is simple yet distinctive. Ivory tones inspired by eucalyptus leaves, grey tones inspired by copper pod leaves, and brown tones inspired by padauk bark are combined with traditional left-and right-side border elements characteristic of Thai Pakaoma.



SCAN TO EXPLORE



**TA KHUU SI
NGA CHANG
(IVORY PAIRED-
CHECK PATTERN)
(SA KAEO)**

KHLUEN RAYONG (RAYONG WAVE) (RAYONG)



Khluen Rayong (Rayong Wave)
Traditional Thai textile featuring the Khluen Rayong pattern
Rak Rayong, Noen Phra Subdistrict, Mueang Rayong District, Rayong Province (Eastern Region)

Materials:
Printed fabric made from a blend of cotton and synthetic yarn derived from upcycled plastic bottles. The fabric is durable, lightweight, comfortable to wear, highly breathable, and helps reduce plastic waste through sustainable production practices.

Concept & Design:
The design captures the beauty of Rayong’s 105-kilometer coastline through wave-inspired motifs that echo the rhythm of the ocean, connecting the region’s seafaring way of life with contemporary design.

Distinguishing Features:
A gradient of colors transitions from deep ocean blue to white sea foam and warm sandy cream. Flowing wave motifs create a dynamic graphic pattern that reflects the energy and character of Thailand’s eastern coast.



SCAN TO EXPLORE

TUK-TUK (THAILAND'S ICONIC THREE- WHEELED TAXI)

(PHRAE)



Tuk-Tuk (Thailand's Iconic Three-Wheeled Taxi)

Traditional Thai cotton textile
featuring the Tuk-Tuk pattern

*Ban Thung Hong Community, Thung Hong
Subdistrict, Mueang Phrae District, Phrae
Province (Northern Region)*

Materials:

Handwoven cotton created using
woodblock-printing and wax-resist
techniques, then dyed with natural
indigo through five successive dye
baths to achieve a rich, deep indigo
tone. The fabric is soft, durable,
finely textured, highly breathable,
and easy to care for.



Concept & Design:

Inspired by the vibrant colors and
playful character of the tuk-tuk,
Thailand's iconic three-wheeled
taxi, the design reflects its agility,
friendliness, and ability to connect
people from all walks of life.

Distinguishing Features:

Stylized tuk-tuk motifs are
arranged freely across a deep indigo
background, creating a lively and
energetic composition. The design
captures a uniquely Thai image
that evokes a smile and is instantly
recognizable.



SCAN TO EXPLORE

SIAM KHOCHASAN (ROYAL SIAM ELEPHANT)

(PHRAE)



Siam Khochasan (Royal Siam Elephant)

Traditional Thai cotton textile featuring the Siam Khochasan pattern

Ban Thung Hong Community, Thung Hong Subdistrict, Mueang Phrae District, Phrae Province (Northern Region)

Materials:

Handwoven cotton created using woodblock-printing and wax-resist techniques, then dyed with natural indigo through five successive dye baths to achieve a rich, deep indigo tone. The fabric is soft, durable, finely textured, highly breathable, and easy to care for.

Concept & Design:

Inspired by the strength and stability of a majestic, caparisoned elephant, the design reflects the enduring spirit of Thai culture and its ability to move confidently into the future, like an elephant crossing the Yom River in the morning with quiet determination and strength.

Distinguishing Features:

Stylized Thai elephants stand proudly against a deep indigo background, with intricate details created through the wax-resist technique. The design reflects prosperity, dignity, and Thailand's enduring cultural spirit.



SCAN TO EXPLORE

Kor Om Kod (A Loving Embrace)

Traditional Thai Pakaoma featuring the Kor Om Kod pattern

*Ban Sri Udom Local Weaving Group,
Chiang Klang Subdistrict, Chiang Klang
District, Nan Province (Northern Region)*

Materials:

High-quality handwoven cotton made from natural fibers and dyed with natural dyes to create vibrant shades. The fabric features a dense, finely woven structure that is soft to the touch, highly breathable, durable, and comfortable for everyday use.

Concept & Design:

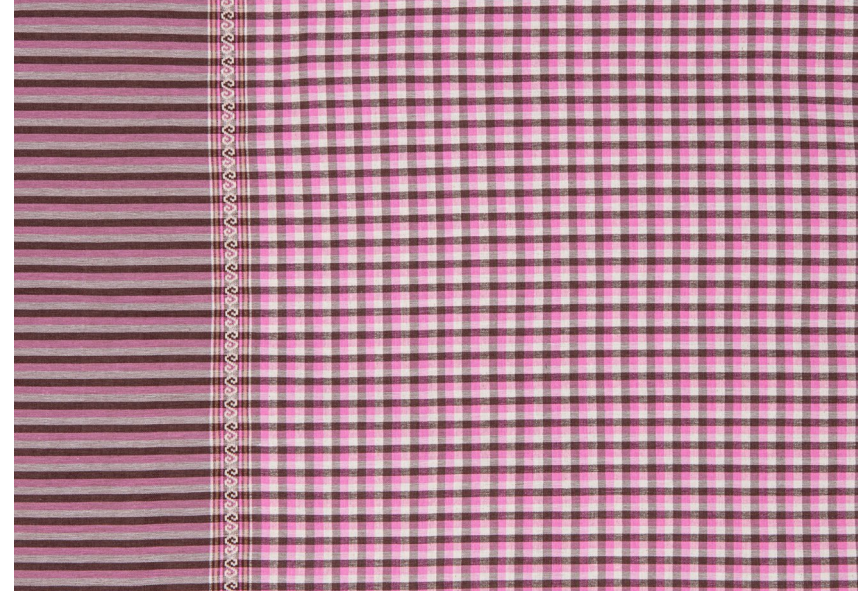
Inspired by the royal-granted 'S' motif, representing the name of Her Royal Highness Princess Sirivannavari Nariratana Rajakanya, the pattern is arranged in an embracing formation across the textile. It symbolizes care, unity, and the sharing of love and support from maker to recipient while preserving traditional wisdom through contemporary textile design.

**Distinguishing Features:**

Carefully arranged 'S' motifs create a harmonious and orderly pattern that reflects the spirit of 'Nan Whispers of Love.' The design combines the refinement of Thai craftsmanship with contemporary aesthetics while creating sustainable social and economic value for the local community.



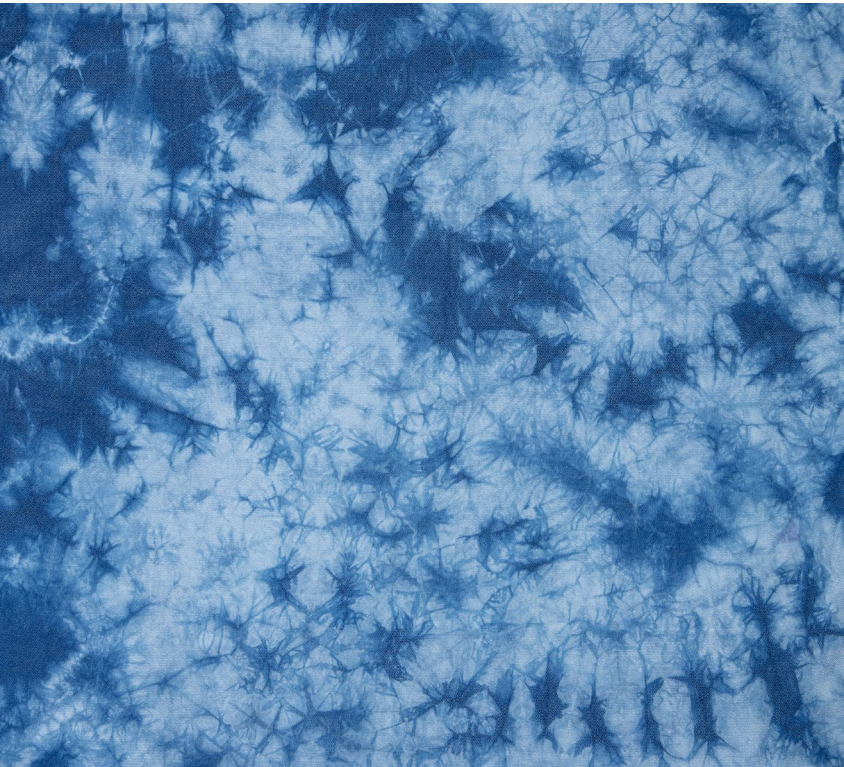
SCAN TO EXPLORE



KOR OM KOD
(A LOVING
EMBRACE)
(NAN)

MEK (CLOUD)

(NONG BUA LAM PHU)



Mek (Cloud)

Traditional Thai raised-weave textile featuring the Mek pattern
Ban Na Kham Hai Weaving Group, Na Kham Hai Subdistrict, Mueang Nong Bua Lam Phu District, Nong Bua Lam Phu Province (Northeastern Region)

Materials:

Crafted from high-quality rayon fibers and treated with water from washing locally grown Phua Long glutinous rice, the fabric has a naturally smooth, lustrous texture with a subtle fragrance. It is breathable, comfortable to wear, and easy to care for.



Concept & Design:

Inspired by the traditional farming way of life, this design captures the beauty of clouds drifting across the sky through soft, cloud-like patterns. Through this handicraft, the Ban Na Kham Hai community creates jobs and supplemental income while maintaining a close connection to agriculture and nature.

Distinguishing Features:

Diamond-shaped motifs created through the traditional luk kaeo weaving technique are distributed across the fabric, creating a subtle sense of depth and dimension when illuminated by light. Shades of tie-dyed indigo drift gracefully across the surface, evoking the gentle movement of clouds across the sky.



SCAN TO EXPLORE



PHA YOM KHRANG

(LAMPANG)



Pha Yom Khrang

Lac-Dyed Textile

Wang Cho Wong Community Group, Mae Wa Subdistrict, Thoen District, Lampang Province (Northern Region)

Materials:

Handwoven cotton made from natural fibers and dyed using lac and locally sourced minerals to create beautiful, long-lasting shades. The fabric has a soft, substantial texture, is environmentally friendly, and is comfortable to wear.

Concept & Design:

Developed as part of the 'Lampang: City of Lac-Dyed Textiles' initiative, this textile combines local wisdom with contemporary design within the framework of the Creative Economy. It aims to elevate community products to international markets while supporting sustainable growth.

Distinguishing Features:

The textile is distinguished by its rich, deep pinkish-red hue, created through lac dyeing. Derived from locally cultivated lac insects, the color brings warmth, depth, and visual richness to the fabric.



SCAN TO EXPLORE

BUA LUANG (SACRED LOTUS) (PATHUM THANI)

Bua Luang (Sacred Lotus)

Traditional Thai Pakaoma woven from lotus stem fiber

Cotton Design Community Enterprise (WORLACHA), Bang Toei Subdistrict, Sam Khok District, Pathum Thani Province (Central Region)

Materials:

Made from a blend of 70% cotton and 30% lotus stem fiber, dyed with natural botanical extracts including aged lotus leaves, lotus pods, and lotus petals. It features a distinctive semi-textured surface with a soft, comfortable feel, excellent breathability, and exceptional shape retention.

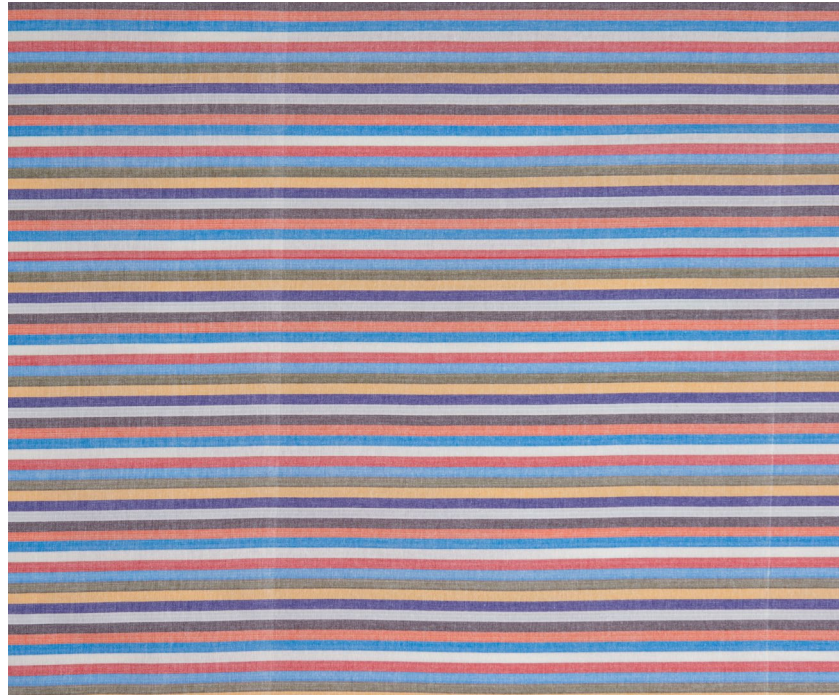


Concept & Design:

Inspired by the sacred lotus, the emblem of Pathum Thani Province, this textile blends lotus stem fiber with cotton yarn and is woven using a traditional four-shaft loom. The design reinterprets local heritage through a contemporary aesthetic suited to modern lifestyles.

Distinguishing Features:

This Pakaoma features a warm earth-tone palette created from natural dyes, including brown from mature lotus leaves, pink from lotus blossoms, and green from fresh lotus leaves. Together, these colors reflect the warmth, beauty, and tranquility of nature.



SCAN TO EXPLORE

Kham Khun (Support and Prosperity)

Traditional Thai mud-soaked
Pakaoma featuring the Kham Khun
pattern

*Ban Sa Ngor Local Weaving Group,
Ho Kham Subdistrict, Mueang Bueng Kan
District, Bueng Kan Province (Northeastern
Region)*

Materials:

Handwoven cotton, soaked in
Mekong mud and dyed with natural
dyes derived from locally sourced
auspicious tree bark, resulting in
a smooth, supple texture that is
breathable and environmentally
friendly.

Concept & Design:

Inspired by the Isan concept of 'Kham Khun,' which signifies support, prosperity, and abundance, the design is intended to convey positive energy and auspicious blessings to the wearer.

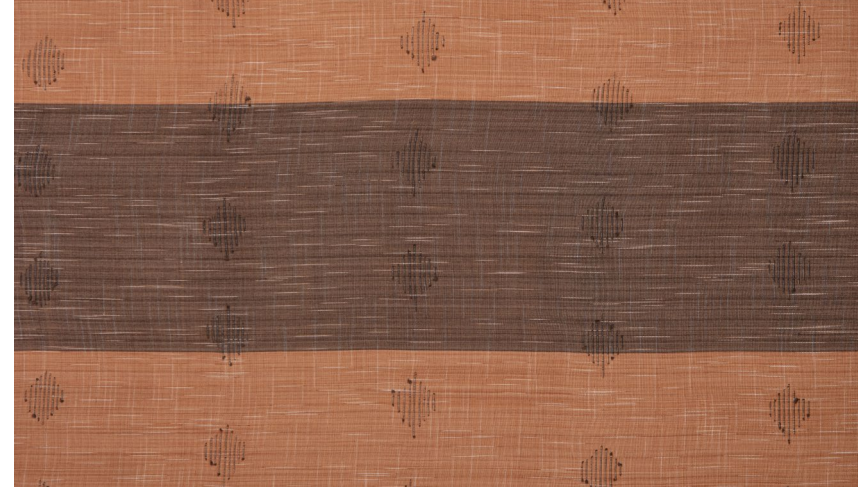


Distinguishing Features:

Rich earth-tone shades derived from Mekong mud and natural tree bark create a sense of warmth, stability, and strength. The understated handwoven pattern reflects the simplicity and refinement of traditional Isan craftsmanship while maintaining a contemporary appeal.



SCAN TO EXPLORE



KHAM KHUN (SUPPORT AND PROSPERITY)

(BUENG KAN)

NILAKAN TARANG KAEO (DEEP BLUE GRID PATTERN)

(KALASIN)



Nilakan Tarang Kaeo (Deep Blue Grid Pattern)

Traditional Thai Pakaoma featuring
the Nilakan Tarang Kaeo pattern

*Ban Phon Ngam – Ban Don Han Community,
Phon Ngam Subdistrict, Kamalasai District,
Kalasin Province (Northeastern Region)*

Materials:

Handwoven from high-quality
synthetic yarn using meticulous
traditional weaving techniques, the
fabric offers excellent breathability,
exceptional durability, lasting
comfort, and becomes softer with
use over time.

Concept & Design:

Inspired by the tranquil colors
of the river and sky at dawn, the
design reflects the discipline
and dedication of generations of
weavers who have passed down
their skills through generations.
It conveys a sense of calm,
elegance, and optimism.

Distinguishing Features:

An orderly check pattern combines
deep blue and light blue tones
in a balanced composition. As
the fabric catches the light, the
colors create subtle depth and
dimension, reflecting the elegance
and refinement of traditional
craftsmanship.



SCAN TO EXPLORE

PHU AKANEE (VOLCANIC SOIL) (BURIRAM)

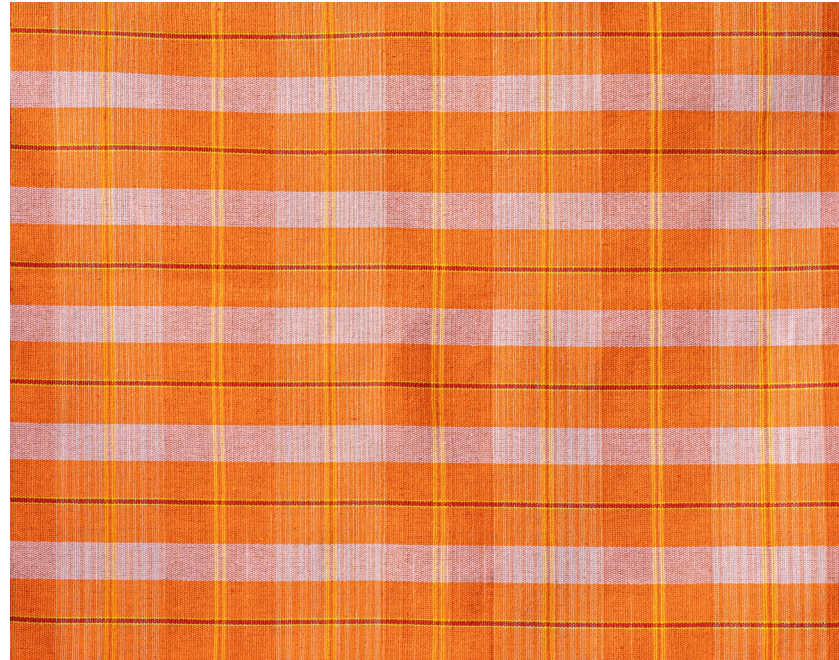
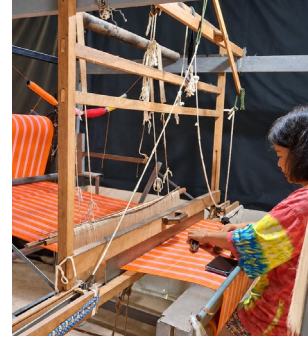
Phu Akanee (Volcanic Soil)

Traditional Thai Pakaoma dyed with volcanic soil

*Ban Sakaeo Weaving Community Enterprise,
Ban Pao Subdistrict, Phutthaisong District,
Buriram Province (Northeastern Region)*

Materials:

Premium handwoven cotton dyed with volcanic soil from Khao Phra Angkhan and padauk bark. The fabric is soft, breathable, naturally lustrous, and gentle on the skin.



Concept & Design:

Inspired by the rich reddish-brown tones of volcanic soil, the design reflects the warmth of Buriram's landscape while preserving traditional weaving knowledge. It also celebrates the bond between generations through a craft passed down with care and dedication.

Distinguishing Features:

The design features a distinctive reddish-brown hue reminiscent of the stonework of Phanom Rung Historical Park, paired with a traditional Thai Pakaoma pattern that is both contemporary and timeless. It reflects the natural beauty of Buriram's volcanic soil.



SCAN TO EXPLORE

NUCH'CHABA PAKAOMA

(AMNAT CHAROEN)

NUCH'Chaba Pakaoma

Traditional Thai Pakaoma by the NUCH'Chaba Community Enterprise Group
NUCH'Chaba Community Enterprise Group, Na Tae Subdistrict, Mueang Amnat Charoen District, Amnat Charoen Province (Northeastern Region)

Materials:

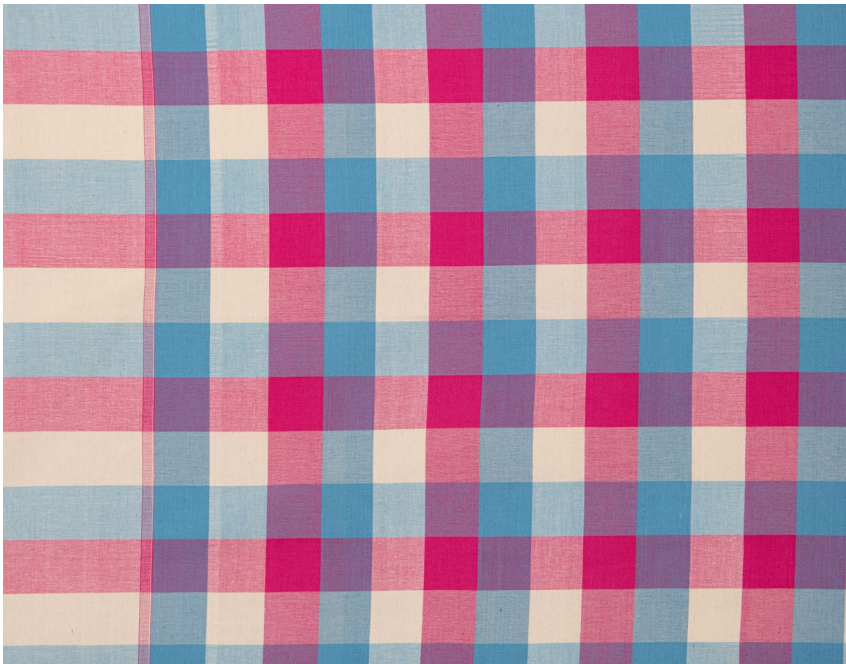
Premium handwoven cotton made from carefully selected yarns and dyed with long-lasting synthetic dyes. The fabric is smooth, breathable, durable, and comfortable for everyday use.

Concept & Design:

Inspired by the vibrant colors and lively spirit of traditional Isan Mor Lam folk art, this collection reimagines local weaving heritage through contemporary fashion. It elevates traditional craftsmanship through modern design.

Distinguishing Features:

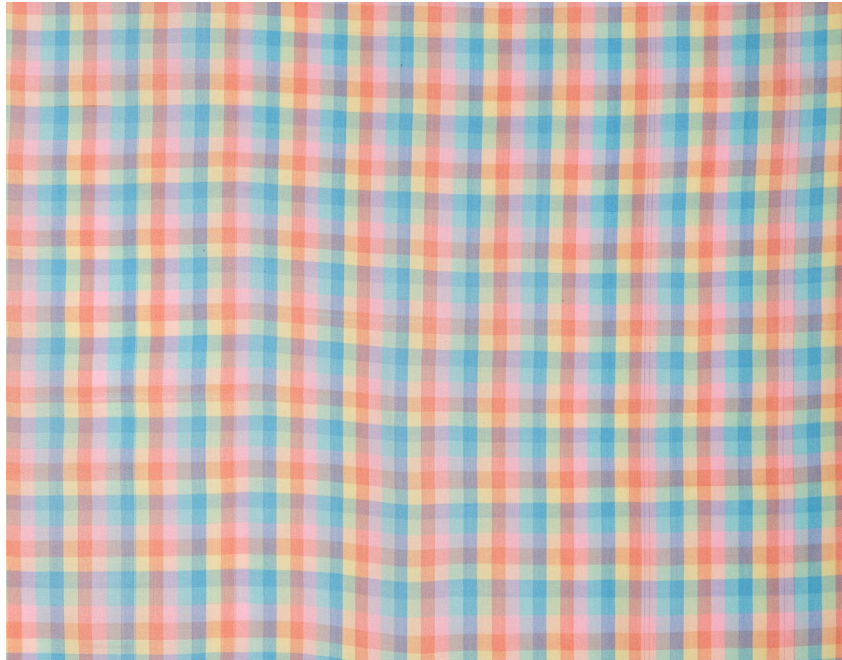
Vibrant, contrasting colors reflect the lively spirit of Isan mor lam culture. Combined with contemporary handwoven designs, the textile is approachable, versatile, and easily adapted into a wide range of lifestyle products.



SCAN TO EXPLORE

CHAI LAI (RADIANT BEAUTY)

(ROI ET)



Chai Lai (Radiant Beauty)

Traditional Thai Pakaoma from the Chai Lai brand

*Ban Suan Po Women's Weaving Group
(Chai Lai Brand), Nong Khaen Subdistrict,
Pathum Rat District, Roi Et Province
(Northeastern Region)*

Materials:

Handwoven from premium synthetic yarn with long-lasting color vibrancy, producing a thick, durable textile suitable for a wide range of everyday uses.

Concept & Design:

Inspired by the vibrancy of sunlight and rice fields, the design incorporates the traditional seven auspicious colors revered in local beliefs to create a lively pattern that conveys happiness and positive energy to the wearer.

Distinguishing Features:

Seven auspicious tones—red, yellow, green, navy, blue, purple, and pink—are arranged in a vibrant check pattern, creating a modern visual appeal while showcasing award-winning craftsmanship.



SCAN TO EXPLORE

PAKAOMA TA KHUU (VOLCANIC EARTH-DYED TEXTILE) (BURIRAM)



Pakaoma Ta Khuu (Volcanic Earth-Dyed Textile)

Traditional Thai Pakaoma featuring the Ta Khuu paired-check pattern and dyed with volcanic earth

Ban Sai Bua Weaving Group, Charoen Suk Subdistrict, Chaloem Phra Kiat District, Buriram Province (Northeastern Region)

Materials:

Premium handwoven cotton, dyed with volcanic soil from Khao Phra Angkhan and padauk bark. The fabric has a fine, smooth texture, is gentle on the skin, and features a distinctive natural sheen.

Concept & Design:

Inspired by the region’s natural resources and local wisdom, the design incorporates mineral-rich volcanic soil to tell the geological story of Buriram while reflecting the community’s deep connection to the land.

Distinguishing Features:

The traditional Ta Khuu paired-check pattern symbolizes unity within the community. Natural tones derived from volcanic soil and marigold flowers create soft brown and yellow shades, giving the textile a distinctive charm that reflects local culture.



SCAN TO EXPLORE

ANCHAN RUNG THONG (BUTTERFLY PEA AND GOLDEN RICE EARS)

(KALASIN)



Anchan Rung Thong (Butterfly Pea and Golden Rice Ears)

Traditional Thai Pakaoma featuring the Anchan Rung Thong pattern

*Ban Phon Ngam – Ban Don Han Community,
Phon Ngam Subdistrict, Kamalasai District,
Kalasin Province (Northeastern Region)*

Materials:

Handwoven from high-quality synthetic yarn using a traditional handloom. The fabric is exceptionally thick and soft, highly durable, and offers excellent breathability for everyday use.

Concept & Design:

Inspired by the abundance of rural rice fields and the meaningful simplicity of village life, the design features an interwoven check pattern that symbolizes the unity and mutual support that define the Yang Talat community.

Distinguishing Features:

The blend of purple from queen's flower blossoms (Thai crape myrtle) and yellow inspired by ripe rice creates a distinctive identity, reflecting humility, quiet elegance, and the cultural charm of local life.



SCAN TO EXPLORE

VOLCANO PASTEL

(BURIRAM)

Volcano Pastel

Traditional Thai Pakaoma dyed in volcanic soil
Ban Sakaeo Weaving Community Enterprise (TOR-KA-YAI Brand), Ban Pao Subdistrict, Phutthaisong District, Buriram Province (Northeastern Region)

Materials:

Premium handwoven cotton naturally dyed with volcanic soil, basalt, turmeric, and padauk bark. The fabric is soft, smooth, breathable, and gentle on the skin.

Concept & Design:

Inspired by layers of earth formed over time, the design combines the strength of volcanic landscapes with the softness of pastel tones, expressing the story of nature through an elegant, minimalist aesthetic.



Distinguishing Features:

Featuring pastel tones derived from natural dyes, the textile incorporates a simplified pattern of clean yet powerful lines, conveying the beauty of volcanic soil through refined craftsmanship.



SCAN TO EXPLORE

Khora

Khora Pattern Textile
Dalapateh Community Enterprise, Khuan Sato Subdistrict, Khuan Don District, Satun Province (Southern Region)

Materials:

Premium-grade cotton fabric known for its softness, comfort, and excellent breathability. The fabric is highly durable and produced through a meticulous manufacturing process, making it suitable for a wide range of apparel and handicraft uses.

Concept & Design:

Inspired by the khora, a traditional basket woven from coconut fronds and used to wrap champedak fruits. The design reinterprets the basket's woven structure and the textured surface of champedak skin in a contemporary form, elegantly reflecting Satun Province's local botanical heritage.



Distinguishing Features:

Graphic motifs inspired by traditional basketwork are paired with light green and brown tones that reflect the changing colors of coconut fronds as they mature. The result is a design that is both simple and contemporary.



SCAN TO EXPLORE

KHORA
(SATUN)

PHA KHEN MUE LOT CHONG PUAY FAI

(MUKDAHAN)



Pha Khen Mue Lot Chong Puay Fai
Hand-Spun Cotton Textile with
Cotton-Boll Inlay Pattern

*Phanarat Handwoven Textile Group, Ban
Dong Yang Subdistrict, Kham Cha-i District,
Mukdahan Province (Northeastern
Region)*

Materials:
Hand-spun from community-
grown cotton and naturally dyed
with tree bark and indigo, this
fabric features exceptionally soft
fibers, excellent breathability, and
a texture that becomes even softer
with every wash.

Concept & Design:
Preserving a fully integrated
textile-making tradition from raw
material to finished cloth, the
community is dedicated to
hand-spinning cotton and weaving
cotton tufts into the fabric, creating
rich texture and beauty that reflect
a sustainable, environmentally
friendly way of life.

Distinguishing Features:
A unique weaving technique
inserts cotton into the warp threads
to create raised cotton motifs with
varied textures. Natural shades of
white cotton, brown cotton, and
deep indigo blend harmoniously,
enhancing the textile’s distinctive
character.



SCAN TO EXPLORE

Tartan (Thai Tartan Textile)

Ban Sai Ngam Weaving Group, Khao Phra Phloeng Subdistrict, Khao Chakan District, Sa Kaeo Province (Eastern Region)

Materials:

Handwoven fabric made from upcycled cotton fibers sourced from shirt collars. Woven on a traditional handloom, the textile features a refined texture, is comfortable to wear, and promotes environmental sustainability.

Concept & Design:

Inspired by Scotland's iconic tartan, this textile combines the distinctive characteristics of tartan with the identity of the traditional Thai pakaoma. Decorative borders woven along both sides create a contemporary design that bridges Western and Thai textile traditions.

**Distinguishing Features:**

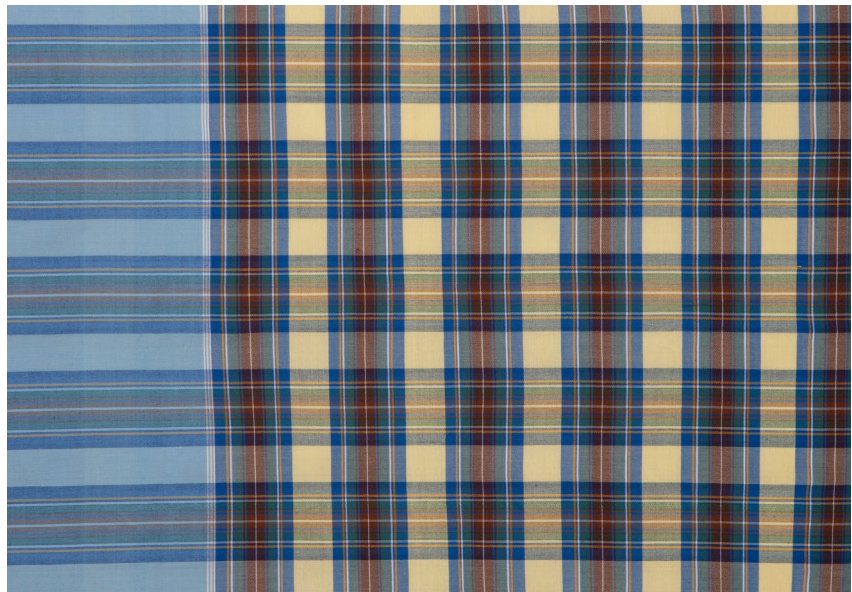
The textile features an intricate checkered pattern formed by intersecting vertical and horizontal stripes in natural colors, including indigo blue, padauk bark brown, and marigold yellow. Its traditional decorative border reflects a distinctive hallmark of Thai textile heritage.



SCAN TO EXPLORE

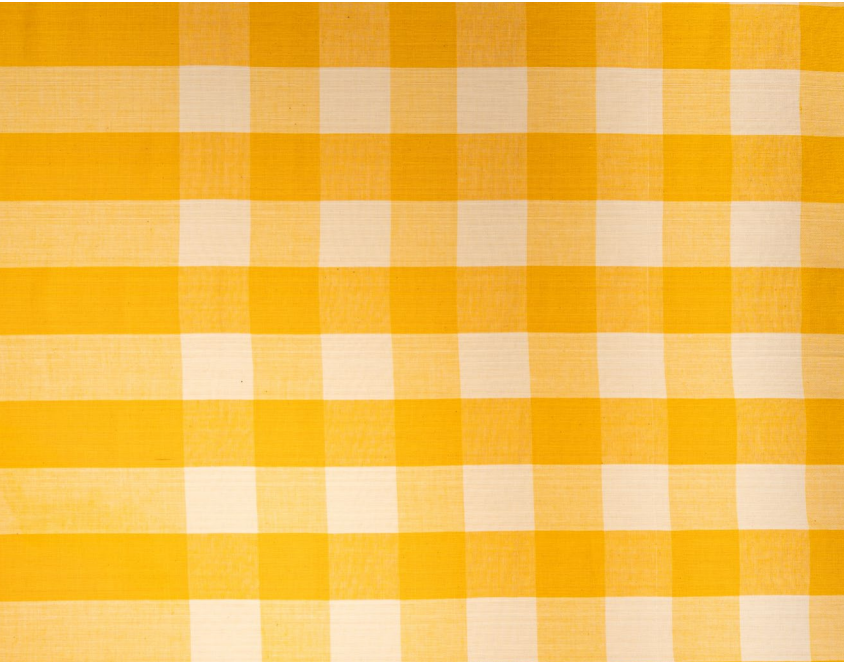
TARTAN (THAI TARTAN TEXTILE)

(SA KAEO)



NUCH'CHABA PAKAOMA

(AMNAT CHAROEN)



NUCH'Chaba Pakaoma

Traditional Thai Pakaoma featuring the NUCH'Chaba pattern
NUCH'Chaba Community Enterprise Group, Na Tae Subdistrict, Mueang Amnat Charoen District, Amnat Charoen Province (Northeastern Region)



Materials:

Handwoven from cotton fiber, dyed in long-lasting bright synthetic tones. The fabric has dense, durable structure, is comfortable against the skin, and is easy to maintain for daily use.

Concept & Design:

The textile reinterprets the classic Pakaoma checkered and end stripe structure in vivid yellow, channeling the energy of Amnat Charoen's mor lam performance art while building sustainable community income.

Distinguishing Features:

Defined by vivid yellow tones and a clean, contemporary graphic layout, the ancestral Pakaoma grid is recast for current market sensibilities without sacrificing its structural simplicity.



SCAN TO EXPLORE

PANYAPAN (WISDOM HUES)

(CHIANG MAI)



Panyapan (Wisdom Hues)

Traditional Thai cotton textile featuring the Panyapan pattern

Amphan Cotton Weaving Group, Na Kho Ruea Subdistrict, Hot District, Chiang Mai Province (Northern Region)

Materials:

Handwoven from 100% natural cotton fiber, hand-spun and hand-carded by the community. Botanically dyed using locally sourced flora, yielding a soft, highly breathable, and environmentally responsible cloth.

Concept & Design:

The design translates the forest palette of Hot District's woodland into delicate vertical stripe patterns, integrating centuries-old botanical dyeing knowledge with a contemporary design sensibility.

Distinguishing Features:

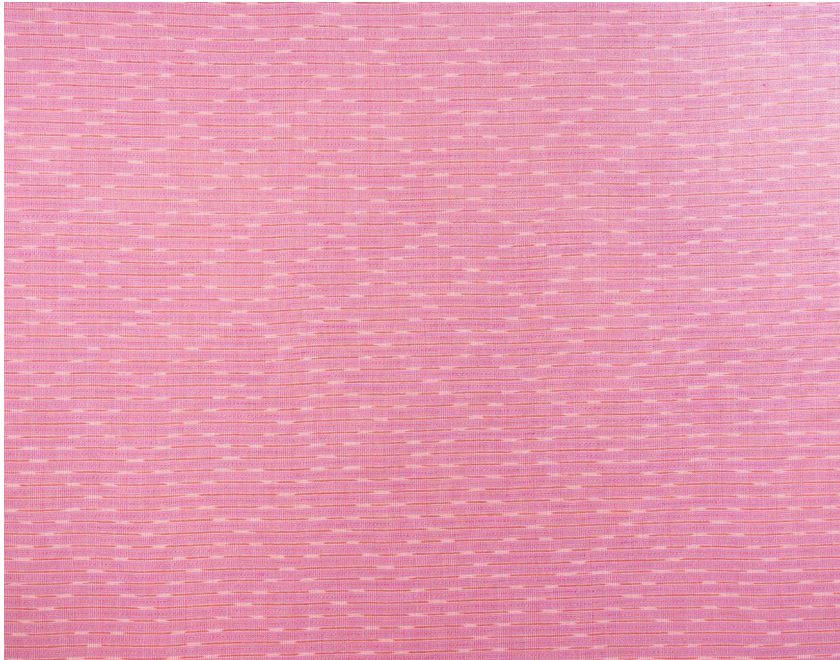
Precisely spaced vertical stripe bands in four botanical tones, including padauk brown, indigo blue, padauk iron rust grey, and ebony deep brown, arranged in a rhythm that reads as forest layering.



SCAN TO EXPLORE

KAB BUA (LOTUS PETAL)

(UBON RATCHATHANI)



Kab Bua (Lotus Petal)

Traditional Thai cotton textile featuring the Kab Bua pattern

Ban Kham Khwang Weaving and Sewing Group, Kham Khwang Subdistrict, Warin Chamrap District, Ubon Ratchathani Province (Northeastern Region)

Materials:

Handwoven cotton dyed with natural colors, giving the fabric a distinctive dimensional texture. It is durable, comfortable to wear, highly breathable, and naturally soft to the touch.

Concept & Design:

The design brings together three ancestral weaving techniques, Mat Mii kat, Mub Mai twisted-thread, and Khit relief-pick, with Sin Thiw warp stripes and thick weft insertion, to preserve ancestral craft knowledge in a single cloth.

Distinguishing Features:

Lotus-petal pink tones and a distinctively raised surface texture, produced by the triple-technique combination, define this cloth visually. It is designated as the official identity textile of Ubon Ratchathani and recognized as a national intangible cultural heritage.



SCAN TO EXPLORE

BUPPHA BOROM RACHINEENART (QUEEN MOTHER FLORAL BATIK) (PATTANI)



Buppha Borom Rachineenart (Queen Mother Floral Batik)

Hand-painted batik featuring the Buppha Borom Rachineenart pattern
*Batik de Nara, Chabang Tiko Subdistrict,
Mueang Pattani District, Pattani Province
(Southern Region)*

Materials:

High-quality cotton hand-painted with meticulous craftsmanship. The fabric is soft, breathable, comfortable to wear, and retains its vibrant colors over time.

Concept & Design:

Created in tribute to the gracious benevolence of Her Majesty Queen Sirikit The Queen Mother, the design features the Queen Sirikit Cattleya orchid, preserving local wisdom while celebrating Pattani's batik heritage.

Distinguishing Features:

Delicate hand-painted motifs showcase the refined artistry of Chabang Tiko batik. Vibrant, elegant colors enhance the beauty and auspicious significance of this royal inspired design.



SCAN TO EXPLORE

KOH YOD AND MAENG MUM (SPROUTING BANANA SHOOT AND SPIDER) (CHIANG RAI)



Koh Yod and Maeng Mum (Sprouting Banana Shoot and Spider)

Traditional Tai Lue Textile Featuring
the Koh Yod and Maeng Mum
Patterns

*Tai Lue Weaving Group of Ban Sri Don
Chai, Sri Don Chai Subdistrict, Chiang
Khong District, Chiang Rai Province
(Northern Region)*

Materials:

Crafted from high-quality natural cotton and handwoven using traditional techniques, the fabric is soft, comfortable to wear, highly breathable, and durable, reflecting the enduring quality of traditional Tai Lue craftsmanship.

Concept & Design:

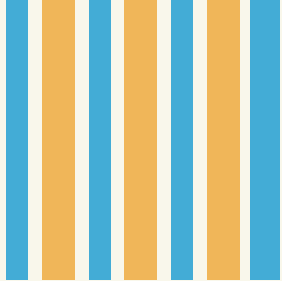
Inspired by two auspicious symbols deeply rooted in local tradition, the design combines the banana shoot, representing success, progress, and abundance, with the spider web, symbolizing love, close relationships, and the enduring bonds that connect families and communities.

Distinguishing Features:

The textile showcases a harmonious blend of traditional geometric motifs, featuring the upward-reaching Koh Yod motif interwoven with the intricate Maeng Mum motif. Enhanced by natural dyes and carefully balanced color combinations, it reflects the rich identity and enduring value of Tai Lue textile craftsmanship.

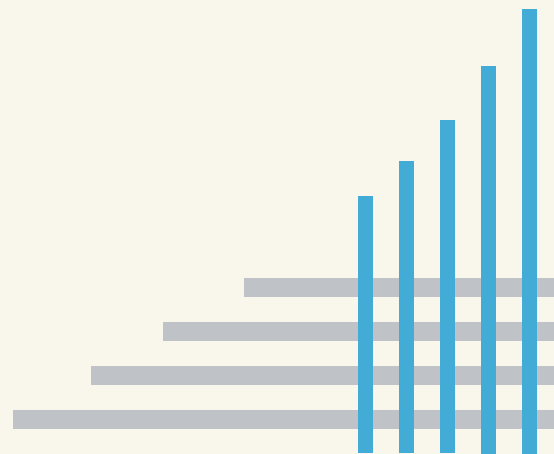


SCAN TO EXPLORE



AT THE LOOM

Across Thailand, skilled hands continue the traditions that give
life to the distinctive textile patterns featured in this book











รัฐธรรมาภิบาล
วิสาหกิจเพื่อสังคม
ประเทศไทย

RURAK SAMAKKEE
SOCIAL ENTERPRISE (THAILAND)



SARAPHAD SABPHASILP
(SOCIAL ENTERPRISE)



LOCAL PAKAOMA
HANDICRAFT PROJECT



"CHUMCHONDEE MEEROIYIM"
PROJECT